

Downtown Ripon Update:

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www.downtownripon.com

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Help Welcome Santa to downtown Ripon!

Santa is scheduled to arrive in downtown Ripon, Wisconsin on Friday evening, November 13th at approximately 5:55 pm to help usher in the start of the holiday season and **Christmas in the Village**. Santa will be guided into the district aboard the Ripon Fire Department ladder truck, making his way down Watson Street to The Village Green. Santa will light the decorations on the bandstand and greet those in attendance.

Santa returns to The Village Green Saturday morning (Nov. 14th) from 11:00 am to 1:00 pm for an opportunity to greet the children from a distance. The event will also feature a live reindeer display from 12:00 to 4:00 pm. The Village Green is a wonderful outdoor location to take selfies or holiday family photos.

The Village Green, which is private property owned by Ripon Main Street, Inc., is located in the 400 block of Watson Street at the south end of the downtown historic district. For the safety of our visitors, volunteers and merchants, participants are asked to wear a face mask during the event, adhere to proper social distancing recommended guidelines, and cooperate with any requirements or restrictions merchants have in place at their establishment.



This is a perfect opportunity to discover the unique shops & restaurants located in the downtown historic district. Stroll from shop to shop as you develop your holiday shopping list. Those visiting will find unique gifts, clothing, jewelry, furniture and more. Visit www.downtownripon.com for a complete list of businesses in the district.

Christmas in the Village Schedule:

Friday, November 13

Shopping All Day – Most Stores Open Until 8 pm

6 pm – Santa Arrives downtown

Saturday, November 14

Shopping All Day – Most Stores Open Until 5 pm

11 am to 1 pm – Visit Santa at The Village Green

12 am to 4 pm – Live Reindeer Display at The Village Green

Widows Weekend on Watson Street

Join us for **Widows Weekend on Watson** Saturday Nov. 21st from 10:00 am to 5:00 pm in historic downtown Ripon Wisconsin. We will be celebrating the holiday season with a much needed (but abundantly cautious) shopping event.

Participants who register for the event will receive a collectible canvas swag bag and MAP of participating businesses. Your swag bag entitles you to the special promotions for the day and free swag bag items as you shop from 10+ businesses along Watson Street!

Details for the day of:

Participants will begin their day in an assigned business based upon the number of people in their party. This will help the flow of the crowd for social distancing purposes. Participants will receive an email with your assigned location to pick up swag bags the day before the event. So be on the look out for it.

Saturday November 21st between 10:00 and 11:00 am, you will pick up your swag bags from the designated business and kick off your shopping journey. Participants will enjoy special promotions along Watson Street from local dining, boutiques, and participating businesses.

Due to the COVID-19, a few extra precautions will be taken for the event. Social distancing will be practiced, and enforced by each shop, based on how many shoppers can be in any space at once. All shoppers/participants are asked to please wear a mask. (*This is under advisement of the current state face mask mandate. Shoppers who cannot wear a mask or face shield may be restricted from entry to some shops.) Select businesses will provide disposable face masks, but please come prepared with one. All businesses will ensure their shops are cleaned and sanitized for the safety of their guest. As well as have hand sanitizer on hand for participants.

Widows Weekend on Watson is sponsored by The American Alchemy, dear prudence shop, and Fiddler Creek. The day is shaping up to be a fun filled day of socializing, shopping, and dining.



Shop Small -- Discover Historic Ripon, Wisc.

Small Business Saturday is the day Ripon, Wisconsin celebrates the Shop Small movement. We would be grateful to have you visit our quaint community on Saturday, November 28th and check out our unique businesses. We are all decorated for the holiday season and eagerly await your visit.

For the safety of our visitors, volunteers and merchants, participants are asked to wear a face mask during the event, adhere to proper social distancing recommended guidelines, and cooperate with any requirements or restrictions merchants have in place at their establishment.

Visit www.downtownripon.com for a complete list of shopping, dining and business opportunities that are available in Historic Ripon, Wisconsin.

