

Downtown Ripon Update:

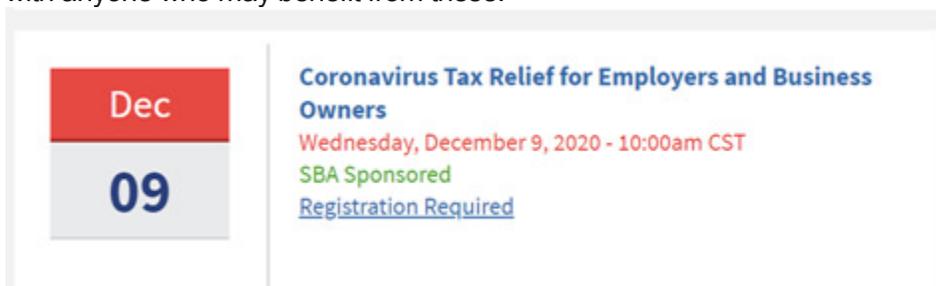
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www.downtownripon.com

December 7, 2020

SBA Upcoming Coronavirus Tax Relief and PPP Webinars

The Wisconsin SBA District Office is offering the following FREE webinars. Please share with your organization or with anyone who may benefit from these.



Dec
09

Coronavirus Tax Relief for Employers and Business Owners
Wednesday, December 9, 2020 - 10:00am CST
SBA Sponsored
[Registration Required](#)

Join the SBA Wisconsin District Office, the IRS, and the U.S. Department of Labor's Wage and Hour Division to discuss coronavirus tax relief for employers and business owners. During this webinar, you'll learn about the Employee Retention Credit, and Paid Sick Leave, and Paid Child Care Leave. These programs offer a credit on employment taxes to business owners who participate. FREE Register here

<https://www.eventbrite.com/e/coronavirus-tax-relief-for-employers-and-business-owners-tickets-128118988343>



Dec
15

Paycheck Protection Program (PPP): Loan Forgiveness
Tuesday, December 15, 2020 - 10:30am CST
SBA Sponsored
[Registration Required](#)

Paycheck Protection Program loan recipients are becoming eligible to apply for loan forgiveness now and in the coming months. Learn about the process, forms, and documentation needed to maximize forgiveness for your business. -Overview of Forgiveness Process and Requirements -Overview of PPP Forgiveness Application -Overview of SBA Resource Partner Services Webinar information will be emailed to registrants the day before the event. FREE Register here <https://www.eventbrite.com/e/paycheck-protection-program-ppp-loan-forgiveness-tickets-129583683285>

Alternative date Jan. 6: <https://www.eventbrite.com/e/paycheck-protection-program-ppp-loan-forgiveness-tickets-129584014275>

Alternative date Jan. 20: <https://www.eventbrite.com/e/paycheck-protection-program-ppp-loan-forgiveness-tickets-129584265025>

Financial Assistance Available for Restaurants

Governor Tony Evers announced Thursday that restaurants and some other small businesses are eligible for \$45 million in financial assistance to help them through the pandemic. Eligible businesses should receive a \$20,000 grant by the end of the year. The press release is as follows:

Gov. Tony Evers announced today with the Wisconsin Economic Development Corporation (WEDC) that restaurants and other targeted small businesses affected by the COVID-19 pandemic will receive \$45 million in assistance, bringing the total assistance distributed to Wisconsin businesses this year to more than \$220 million.

The program, We're All In For Restaurants, is aimed at businesses throughout Wisconsin that, as gathering places, have been challenged from the beginning of the pandemic, and are incredibly important employers and community members.

"Restaurants and other venues have been among the businesses hit hardest by the COVID-19 pandemic," Gov. Evers said. "They've made the tough decisions to keep employees and customers safe by restricting indoor seating, offering delivery and curbside pick-up, and providing outdoor tables. We greatly appreciate the changes they've made to prioritize the health and safety of our communities, but now with winter coming, we are glad to provide this support at a critical time."

The program will be administered by the Department of Revenue (DOR) in collaboration with WEDC. Unlike previous We're All In grants, businesses will not have to apply for the grants, but will be identified and contacted directly by the DOR based on the businesses' state tax records.

"We have all the systems in place to quickly disburse funding to these businesses who need it to get through the coming winter months. Our staff is ready to assist, and I am pleased we are able to help," said DOR Secretary Peter Barca.

According to preliminary DOR estimates, restaurants will account for roughly 95 percent of the approximately 2,000 businesses to receive the funds. The program will target businesses with annual revenues of more than \$1 million and less than \$7 million. Previous state grant programs have focused on businesses with annual revenues of less than \$1 million.

This is the third phase of the We're All In grant program from WEDC aimed at helping businesses weather the economic storm created by the pandemic. The first phase provided more than \$65 million in grants to more than 26,000 businesses statewide, while the second phase is currently disbursing more than \$120 million to more than 24,000 small businesses statewide.

Funding for We're All In programs comes from the Coronavirus Aid, Relief and Economic Security (CARES) Act, which expires on Dec. 31. Additional federal funds for small businesses have not yet been approved.

"Locally owned restaurants have a huge impact," said WEDC Secretary and CEO Missy Hughes. "They're often the heart of their communities – employing local workers, relying on local supply chains, and providing a place for neighbors to meet. We want to do all that we can to keep them going through this difficult time."



Downtown Snow Removal Update

Ripon Main Street, Inc. is once again offering the snow removal program to downtown business owners. This service will be in effect starting November 15, 2020 and continue through April 15, 2021.

Snow will be removed from your sidewalk any time there is an accumulation of **2 inches OR more in a single snow fall.**

Typically, there are approximately 18 snow removal days each season. This service will be in effect seven days a week, including holidays. Every effort will be made to remove the snow before the start of the business day, completing the process before 8:00 am. **Participating business and property owners are still responsible for maintaining their sidewalks on all dates when accumulations are less than 2 inches.**



City Code requires that your sidewalk be cleared by 10:00 a.m. **All sidewalks must be maintained, kept clear of snow and ice, seven days a week. Offenders will be fined!** Sidewalks which are not maintained are subject to a \$35 fine plus \$25 per hour labor charge to cover the cost of having a public works employee clean the sidewalk.

In order to make this program effective, all businesses are encouraged to participate. Main Street's goal is simply to make the program break even.

Remember, clean sidewalks make it easier for customers to get to your business, decreases your liability risk, and makes for a safer downtown. Utilizing this service is also less expensive than paying your employees to clear sidewalks especially when considering possible workman's compensation claims. Please call the Main Street office (920-748-7466) for additional information.

Shop Small throughout the Holiday Season

Small Business Saturday is the day Ripon, Wisconsin celebrates the Shop Small movement. We would be grateful to have you visit our quaint community on Saturday, November 28th and check out our unique businesses. We are all decorated for the holiday season and eagerly await visit.

For the safety of our visitors, volunteers and merchants, participants are asked to wear a face mask during the event, adhere to proper social distancing recommended guidelines, and cooperate with any requirements or restrictions merchants have in place at their establishment.

Visit www.downtownripon.com for a complete list of shopping, dining and business opportunities that are available in Historic Ripon, Wisconsin.



BY



5 WAYS TO SUPPORT SMALL ALL SEASON LONG



SHOP SMALL*



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